## **DEGREE: Master of Strategic Communication 12540 (2 year study plan / no admission credit)**

Handbook: <https://handbooks.uwa.edu.au/coursedetails?code=12540#course-structure>

4 x CORE

4 x OPTION – GROUP A

4 x OPTION – GROUP B (refer to Group B heading on handbook for options)

4 x CONVERSION

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| **2024** | SEM 1 | **COMM5701** Strategic Communications in a Digital Era | **COMM5702** Digital Media: Theory and Practice | **COMM5200** Digital Advocacy | **Conversion unit** |
| SEM 2 | **COMM5104** Public Communication | **COMM5704** Global Media and Cross-cultural Communication | **COMM5605** Issues in Contemporary Global Journalism | **Conversion unit** |
| **2025** | SEM 1 | **Group B option** | **Group B option** | **COMM5706** Accountability and Responsibility in the Media | **COMM5604** Media Governance |
| SEM 2 | **Group B option** | **Group B option** | **Conversion unit** | **Conversion unit** |

**Note**

* Conversion units can be: any additional option unit/s in the degree; or any Level 1 – 5 unit/s approved by the Course Coordinator

A standard full-time study load is four units per semester. The standard completion time for this degree is 1.5 – 2 years. The maximum completion time is 5 years.